



# Information about the ORA for the General Public

**Fayetteville's Outdoor Refreshment Area enables guests 21 years of age and older to carry alcoholic beverages in designated cups, while wearing the official wristband in all public spaces and participating private properties within the boundary of the district. [Learn more here.](#)**

**The designated cups and wristbands must be used and are available at participating businesses.**

**Open seven days a week, 10 a.m. to 10 p.m.**

# THE RULES

- **ORA cups must be kept in the Outdoor Refreshment Area and are only allowed in public from 10 a.m. to 10 p.m. - look for the signs for ORA boundaries.**
- **Beverages in ORA cups must be purchased from a participating business.**
- **ORA cups cannot be taken into another alcohol-serving establishment.**
- **Patrons must use the designated ORA cup and official wristband to consume in public.**
- **Don't litter. Dispose of ORA cups in recycling receptacles.**
- **Don't give your ORA cup to anyone else, even if they are over 21.**
- **Don't loiter, per Ark. Code Ann. 5-71-213.**
- **Don't bring alcohol from outside the district to consume in ORA Cups.**
- **All other City and State of Arkansas laws still apply.**
- **Maintain social distancing and mask up inside establishments when ordering.**
- **Drink responsibly. Support businesses safely, and enjoy downtown Fayetteville!**

**For more information on the rules, boundary, and participating businesses: visit [Fayetteville-ar.gov/ORA](https://www.fayetteville-ar.gov/ORA) Ordinance: 6322**

## FAQ

### **Can you reuse your ORA cup?**

No. Due to the pandemic, cups are one-time use. When you've finished your beverage, toss your compostable cup in a recycling receptacle - don't worry, we'll sort it out.

### **Can any type of alcoholic beverage go in an ORA cup?**

Yes. So long as it was obtained legally from a participating business within the ORA boundary.

### **Can you take your ORA drink into another alcohol-serving business?**

No. This is a violation of State Alcoholic Beverage Control regulations. You can take it into a non-alcohol serving business IF they allow ORA cups inside.

### **Can I walk anywhere within the ORA boundary with my ORA cup and wristband?**

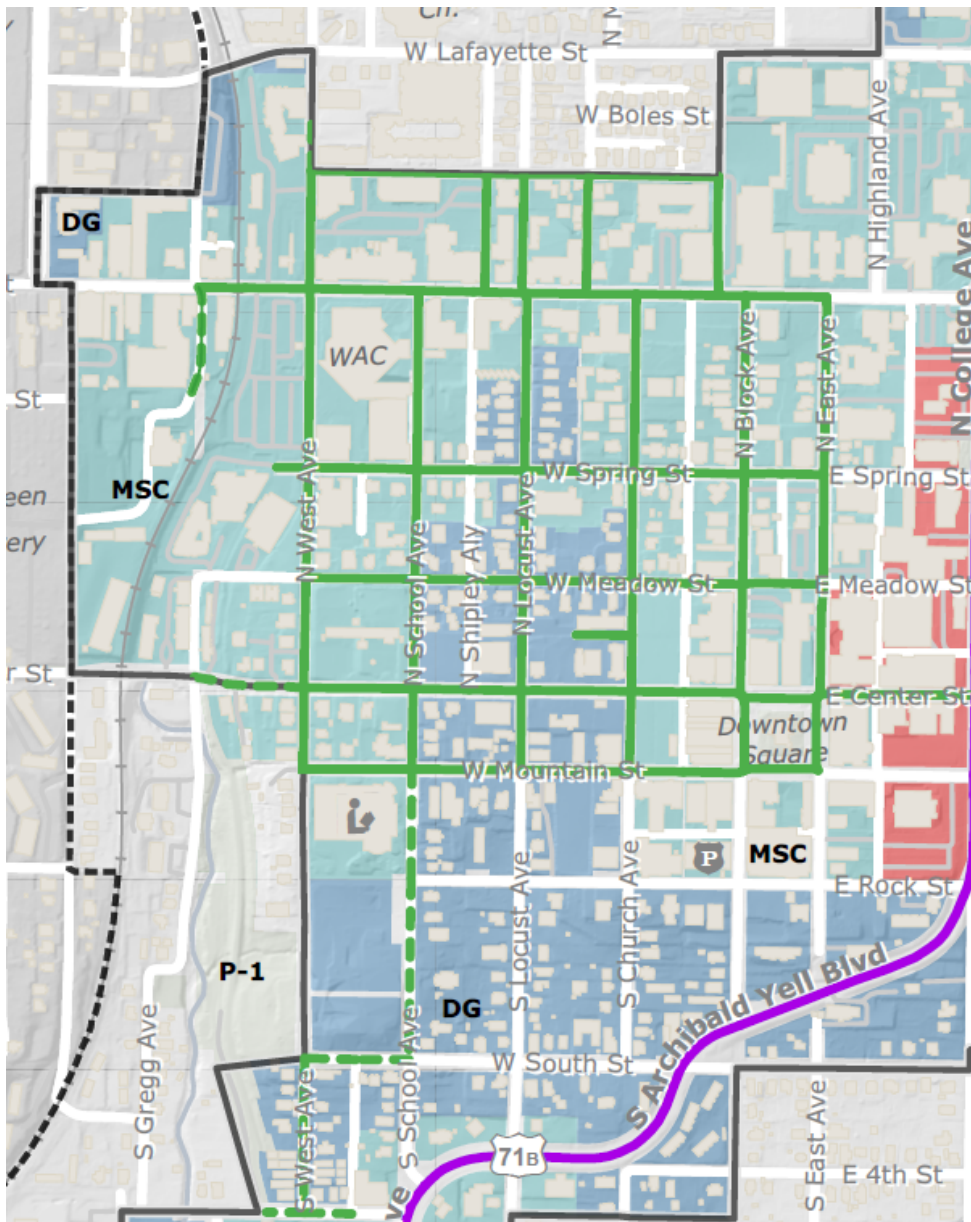
You can walk on any public sidewalk or participating private property within the boundary. You cannot take alcoholic beverages on the Razorback Greenway. Don't trespass or loiter, and please be respectful by disposing of ORA cups in recycling receptacles.

### **Can you take your ORA cup into the Farmers Market?**

No. The Farmers Market is a separate event, please do not attempt to bring ORA drinks into the Farmers Market.

# THE BOUNDARY

The boundary is roughly square, bounded by Watson to the north, Mountain to the south, East Ave. to the east, and West Ave. to the west. Approved routes have been added to include areas such as the Mill district and businesses along Dickson west of the train tracks.



**Look for the  
signs!**

**[Click here to see  
participating businesses](#)**